



# Northeast Arizona Technological Institute of Vocational Education

---

P.O. Box 710 • Kayenta, AZ 86033 • (928) 466-8696

---

## Mission Statement

Provide quality industry-driven career technical education to empower all N.A.T.I.V.E. students with skills and knowledge to access opportunities in local, regional, and global workforce.

## Graphic Design I

Introduction to Graphic and Web Design

Fall 2021/Spring 2022

## General Information

- ☐ Course Title: Graphic/Web Design I
- ☐ Course Schedule: August 9 – December 17 ; January 3rd – May 27th
- ☐ Location: Central Campus # 25
- ☐ Instructor: J. Yazzie
- ☐ Contact Information: Telephone 928-466-8696, E-mail: jyazzie@native.k12.az.us

## Course Prerequisites

CTE Career Explorations

## Course Description

Students learn the principles of design and typography using professional-grade Adobe design software to create digital drawings, logos, advertisements, magazine layouts, and more. Students may also participate in industry certification programs with Adobe Photoshop and/or Adobe Illustrator. This course will be more than 60% project-based.

Time Block: 1 Semester

Grade Level: 9-12

## Textbook and Required Materials

Z.A. Prust – Peggy B. Deal (2019). Graphic Communication. Digital Design and Print Essentials. Sixth Edition. The Goodheart-Willcox Company, Inc.

## Course Outline:

### AZ Graphic Design Standards

- Standard 6.0 Apply Graphic Design Concepts to Produce Visual Solutions
- Standard 7.0 Apply Graphic Design Workflow to Increase Success and Productivity
- Standard 8.0 Create Problem-Solving Graphic Design Works Using Industry Standard Software
- Standard 5.0 Manage Computer Hardware and Software
- Standard 9.0 Demonstrate Application of Media Output
- Standard 2.0 Analyze Ethical and Legal Issues Related to the Communications Media Technologies Industry

### Arizona Professional Skills

Standards 5.0, 3.0, 4.0, 2.0 and 1.0

### Work-Based Learning

Mock Business/Industry Projects

### AZ Skills USA Framework

Digital Photography Club

### AZ English Language Arts Standards 9-10<sup>th</sup> Grade

RI.1, RI.4, RI.5, RI.7

W.2, W.4, W.6, W.9

Methods of assessment will be Illustrator projects, Bell work essential questions, Rubrics for Industry standard equipment setup and operations, Pre-reading and Pre-writing guides, Research projects and presentations, graphic organizers on design processes, participation in mock business exercises, and formative and summative quizzes and tests.

The grade for this course will be determined as follows:

### Adobe Projects

- Project 1 - Monogram
  - Project 2 - Business Logo
  - Project 3 - Flyer
  - Project 4 - Custom letterhead
  - Project 5 - Webpage design
- 50 points each

### Textbook Assignments

Ch 2, Ch 6, Ch 7, Ch8, Ch 11, Ch 12, Ch 13, Ch 16, Ch 18

5 points each

### Handouts

10 points each

### Participation Points on projects and simulations

25 points

### ICEV Graphic Design assignments

100 points

### Mid-Term

100 points

Final Exam  
100 points

Extra Credit    Extra credit assignments    5 points

**Total Points: 785**

- A     90-100% of all possible points
- B     80-89% of all possible points
- C     70-79% of all possible points
- D     60-69% of all possible points
- F     less than 60% of all possible points

### Rules and Regulations

- ☐ KUSD student handbook rules
- ☐ Be on time
- ☐ Be Respectful to others
- ☐ 110% participation
- ☐ Follow all Directions
- ☐ Students are responsible for missed assignments due to absences

### Bathroom room and Water fountain

There are no bathroom breaks for the first 15 minutes of class. Students shall sign in and out on time log for bathroom and bathroom passes are no more than 4 minutes. Failure to do so will result in loss in bathroom privileges. Water fountain is located in the hallway and use your own water bottles.

### Late Assignments

Assignments shall be completed on time and turned in on due dates. Late assignments up to 1 week shall be penalized 10% or grade and 20% for two weeks late. After two weeks late assignments are encouraged to be turned to be graded but the grade will not be accepted. Special circumstances will be considered, but “I forgot” and related excuses will not be accepted. There will be plenty of opportunity to complete all work in class.

### Discipline Plan

#### Positive Consequences

- ☐ Signs of approval – When students behave appropriately I will give thumbs up, nod, high five, pat on the backs, and just general signs of approval
- ☐ I will say out loud that I am glad they are working together and I will also explain the exact behavior on how it has resulted in class success.
- ☐ Special privileges will also be granted for outstanding class behavior such as enjoying their favorite activity 2-3 times in a semester.
- ☐ I will also send notes home to parents or guardians to express my appreciation for their student’s behavior and how much that has contributed to the overall success of the class.

#### Negative Consequences

- ☐ I will give students “the look” or a stern glance when they are misbehaving.
- ☐ I will use physical proximity by moving closer to whoever causing disruptions and maybe tell them what rule they are breaking.

- ☐ If the behavior continues I might remove the student from the rest of the group until they can control their behavior and have the student fill out a behavior reflection log. This is a running log and includes step 1 – 3 before any administrative action is required. Just depends on the severity of the situation.
- ☐ Contacting parents/guardians for advice, and involving administration is my last step. This is when I can turn in the behavior reflection logs to show that I have done several steps of intervention before resorting to the Dean's help.

Please Sign and Return the form below

I have read and acknowledge the requirements to participate in Graphic Design at N.A.T.I.V.E. Central Campus.

\_\_\_\_\_  
Students Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

I have read the syllabus and guidelines for Graphics I and will encourage my student to abide by the guidelines established above.

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Date